

The Domain Name System Operations Analysis and Research Center (DNS-OARC) is a non-profit, membership organization that seeks to improve the security, stability, and understanding of the Internet's DNS infrastructure. OARC's mission includes organizing workshops which build relationships among its member community, enable knowledge transfer, and increase awareness of the DNS's significance.

DNS-OARC Workshop Sponsorship

OARC's twice-yearly workshops represent a unique opportunity to make your organization and your products visible to some of the key influencers who operate the Internet's DNS.

DNS-OARC workshops run for two days and comprise a range of technical presentations embodying the global state-of-the-art in understanding, running and protecting the Internet's mission critical DNS infrastructure, to an international audience. Attendance includes established OARC members, as well as being (space permitting) open to all other interested parties, including root operators, top-level DNS registries, registrars, ISPs, software vendors and researchers - people often quite difficult to reach by other means. Attendance is free to paying Members, however, late fees do apply. As of 2015 we are charging non-members a small fee to recover some of the per-person costs.

For an idea of the content and audience at OARC workshops, see the agendas, presentations and attendee lists for previous events at <https://indico.dns-oarc.net/>. Typically each workshop has over over 150 attendees (plus another 50-80 by webcast), including many senior technical decision makers responsible for mission-critical global infrastructure.

There are 2 OARC workshops per year, in the spring and fall/autumn. They are generally co-located with the larger RIPE, NANOG, ICANN, and IETF meetings, rotating among European, North American, and other international locations.

Sponsorship Levels and Benefits

- **Patron - \$3,500**
 - Display of your logo on the workshop microsite linked to your own website
 - Display of your logo on the meeting webcast, and on applicable slides during the meeting
 - Public acknowledgment of your organisation during the workshop proceedings
 - Recognition on our 2000-member mailing list and LinkedIn group.
 - Two (additional if a member) registration place reserved for your team to have access to the attendees throughout the event, including meal/coffee/social breaks

- **Benefactor - \$6,500**
 - Same as Patron except
 - Three (additional if a Member) registration places reserved for members of your team to have access to the attendees throughout the event
 - Plus:*
 - Space to set up a small table and a slim stand-up display
 - Opportunity to distribute one piece of literature and/or promotional item

 - **Premium - \$12,500**
 - Same as Patron except
 - Five (additional if a Member) registration places reserved for members of your team to have access to the attendees throughout the event
 - Plus:*
 - Space to set up a table and two slim stand-up displays
 - Opportunity to distribute two pieces of literature and/or promotional items

 - **Principal - \$22,500**
 - Same as Patron except
 - Eight (additional if a Member) registration places reserved for members of your team to have access to the attendees throughout the event
 - Plus:*
 - Space to set up a table and four slim stand-up displays or pull-out wide banner
 - Opportunity to distribute four pieces of literature and/or promotional items
 - Opportunity to logo-brand attendee badges
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Other Sponsorship Opportunities

- **Social Event - \$5,000 – 20,000 (depending on venue and activity*)**

*Note: You can be Sole Sponsor or can select a partner. We can accommodate multiple social sponsors at a minimum of \$5,000 each. *Contact us for additional info*

 - Two (additional if a member) registration places reserved for your team to have access to the attendees throughout the event, including meal/coffee/social
 - Display of your logo on the workshop microsite linked to your own website
 - Display of your logo on the meeting webcast, and on applicable slides during the meeting
 - Public acknowledgment of your organisation during the workshop proceedings
 - Recognition on our 2,000-member mailing list and LinkedIn group.

 - **Contributory - \$1,500+**
 - One (additional if a member) registration place reserved for your team to have access to the attendees throughout the event, including meal/coffee/social
 - Display of your logo on the meeting webcast, and on applicable slides during the meeting, and your name listed on a page of the workshop microsite.
 - Recognition on our 2,000-member mailing list and LinkedIn group.
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To arrange sponsorship, or for more information, please contact Denesh Bhabuta at sponsor@dns-oarc.net, or on +1 650 423 1455 / +44 7976 264846 (UK/GMT).